

MEDIA RELEASE

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Financial Literacy Takes Center Stage at the NCC John Cupid Carnival Village

Financial literacy is in the spotlight at the N.C.C. John Cupid Carnival Village, where the Central Bank of Trinidad and Tobago is actively engaging the public through its National Financial Literacy Programme (NFLP). The NFLP, the Bank's dedicated outreach initiative, continues its nationwide mission to strengthen financial awareness and promote sound money management among citizens.

NFLP representatives will be on-site at the Carnival Village until **January 28, 2026**, providing visitors with valuable information on the programme's services. These include educational sessions and materials covering key financial topics such as retirement planning, entrepreneurship, saving, budgeting, and risk and credit management.

Good Habits Begin Small

Each day, the NFLP team welcomes teachers and students from schools across Trinidad and Tobago. As part of the official Village programme, team members lead interactive sessions focused on the fundamentals of money management.

Children enthusiastically participate in discussions centered on the "Three S's" of money management—**Saving**, **Spending** (distinguishing wants from needs), and **Sharing** (contributing to charitable causes). The sessions are designed to be short, fun and engaging, reinforcing essential financial principles in a format that resonates with young learners. Students are also rewarded with tokens and memorabilia during Q&A segments, adding to the excitement and educational value of the experience.

Come for the Vibes, Stay for the Information

Evening visitors to the Carnival Village are also taking advantage of the opportunity to interact with the NFLP team. These conversations highlight the programme's broader goal: empowering individuals and communities to achieve long-term financial well-being.

Members of the public are encouraged to stay connected by following the Central Bank on **Facebook**, **Instagram** and **LinkedIn** for updates on upcoming activities and resources. Community groups, associations, agencies and organisations interested in arranging in-person or virtual financial education group sessions may submit requests via <https://www.central-bank.org.tt/financial-education/financial-education-session/request-a-session/> or contact the Bank at **621-2288** extensions **2816, 2817 or 2818**.

Photos:

[Photo1-nflp](#) – students and teachers interact with the NFLP team

[Photo2-nflp](#) – NFLP team member presents on money management to school children at the Carnival Village.

[Photo3-nflp](#) – Evening visitors enjoy the 360 photo booth experience while learning about the NFLP

[Photo4-nflp](#) – Deputy Commissioner of police Suzette Martin visits the NFLP booth.

[Photo5-nflp](#) – Senior Manager, Nicole Crooks poses with Fire Sub Station Officer Meade.

[Photo6-nflp](#) – Members of the team pose with Senior Manager Nicole Crooks, third from right and Manager Christine Nanton-Winter, second from right.

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January 26, 2026