

## MEDIA RELEASE

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### Central Bank Expands “Know Your Money” Education Campaign with New Spanish-Language Video

**PORT OF SPAIN, TRINIDAD AND TOBAGO. February 5, 2026** – The Central Bank of Trinidad and Tobago continues to expand access to its public education resources. Through the flagship currency education initiative, *Know Your Money*, the Bank has launched a Spanish-language video, highlighting the security features of our local bank notes, available on the Bank’s YouTube Channel, Instagram and Facebook page.

The Spanish-language educational video provides clear, accessible guidance on the key security features of the bank notes. The video aims to ensure that members of the Spanish-speaking local community can easily access this information. The initiative forms part of the Bank’s ongoing commitment to deepening public understanding of bank note security, through empowering individuals to confidently recognise genuine currency.

Introduced in 2016 as a collaboration between the Central Bank and its banknote printer, De La Rue, the Bank’s *Know Your Money* campaign has become a cornerstone of the Bank’s public education efforts. Since its inception, the campaign has disseminated information via traditional and digital media to ensure widespread access and inclusion. The initiative has evolved continuously to meet the nation’s changing communication needs and demographic landscape.

Existing resources include posters, trainer videos (for organisations in high cash environments), *CB NOTEworthy*, a mobile bank note app, available on Google Play and the App Store, and information via the Bank’s website. The Central Bank Museum also plays a key role in supporting this mandate through exhibits that highlight the design, history and security features of our national currency.

The video is now available on the Bank’s social media platforms and can be accessed via the following links:

**Facebook:** <https://www.facebook.com/reel/943099955046635>

**Instagram:** <https://www.instagram.com/reel/DUIXTbBE0yv>

**YouTube:** [Elementos de seguridad de los billetes trinitenses](https://www.youtube.com/watch?v=Elementos de seguridad de los billetes trinitenses)

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